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# **Mobile Monday Barcelona**

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#### « Mobile Search

MoMoBCN Anniversary on Mobile Web 2.0 »

### **Barcelona Mobile Startups**

Published by Rudy De Waele June 4th, 2007 in Mobile Startups, MobileMonday, MobileMonday Barcelona, MobileMonday Spain

June is here and the flocks of tourists announce the coming of summer, the perfect time to present our own local entrepreneurial talent. Next MobileMonday on June 11 is about Barcelona Mobile Startups!

In the last months we have had previous presentations by local startups such as MyStrands, Lemonquest, Mobile Dreams Factory, Mobuzz, Futurlink and Daem Interactive. This time we have a dedicated event: it's time to present our next wave of talented, young and ambitious companies active in the different fields in Mobile.

#### Speakers:

\* Vadim Tarasov, Founder & CEO of bmat - http://bmat.com

BMAT enables computers and devices to understand music like humans do to provide musical search services, enhances the experience by selecting music that suits the user's mood, can remove the vocal track from your favorite tune so that you sing along, even change your own voice so you can sound like your favorite artist. BMAT's solutions convert a mobile phone from just a communication device into a full-blown multimedia entertainment center.

\* Lluís Carreras, General Manager of Mobifriends - http://mobifriends.com

Founded in October 2005, Mobifirends aims to develop a new concept in dating and social networking. Being mobile focused, without forgetting the web, Mobifriends users can look for people to share hobbies, interests, make friends, flirt, or find a new love. They can contact each other through an integrated anonymous communication system (SMS, Chat and videochat). Still in testing the Alpha version, this is a unique chance to get to know Mobifriends before their launch later this year.

\* Ghatim Kabbara, CEO of Safira Solutions - http://www.safirasolutions.com

Safira Solutions is a key player in the development of the Mobile Internet and is a leading provider of Mobile Commerce solutions worldwide. Founded in 2003 and with headquarters in Barcelona (Spain), Safira Solutions has helped individuals, organizations and brands in over 15 countries to effectively position themselves on the Mobile Internet and to monetize their presence. Safira Solutions lowers the barriers of entry and facilitates the process of getting on the Mobile Internet by providing turnkey technology solutions to help build mobile sites, generate mobile user traffic and bill consumers directly on their mobile device.

\* Eve Goldman, Business Development Manager of Acquamedia Technologies - http://www.acquamedia.com

Founded in 2003 in Barcelona, Acquamedia is a world-leading retailer of digital content with traffic to conversion rates 3 times higher than its closest competitor anywhere in the world. The company specializes in the management of WAP portals and selling music and entertainment focused content through mobile platforms. Acquamedia has recently expanded and signed deals in over 10 countries in Europe and Latin America. The upcoming entrance into the US market will position the company to become the world's largest mobile digital content provider.

Please join us to find out more about this homegrown initiatives. However, in Barcelona at this time of year we all want some entertainment:

 $Alberto\ Tognazzi\ will\ present\ the\ winning\ "mobile\ movie\ clips"\ of\ the\ \textbf{MovilFilmFest},\ also\ "Made\ in\ Barcelona"\ -\ \underline{http://www.movilfilmfest.es/lona"}\ -\ \underline{http://www.movilfilmfest$ 

#### Networking

As usual, a networking party will follow the conference where participants will enjoy a glass of cava while sharing experiences about life and work. Attendance is free; all you need to do is register and/or confirm your presence for this event at <a href="https://www.mobilemondaybarcelona.com/subscribe/">www.mobilemondaybarcelona.com/subscribe/</a> to reserve one of the 150 seats available. Book now to avoid being left out!

- 19h00 Registration and Pre-Networking
- 19h30 Barcelona Mobile Startups speaker sessions & discussion
- 20h30 Cocktail and Networking Party
- 21h30 End

Venue: Auditorium University of Pompeu Fabra - França Building (Edifici França), Passeig de Circumval·lació, 8 - Barcelona 08003

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Location and Directions here at Google Maps.

MobileMonday is a community of mobile professionals organised around local networking events in almost 40 cities around the world. This open community promotes the mobile industry and fosters cooperation and networking among industry people and their companies by providing opportunities for personal and virtual contacts.

MobileMonday Barcelona is organised by Rudy De Waele, Carles Ferreiro and Barcelona Media.

#### **Our Partners**

Our thanks to our partners Telefónica Movistar, 22@Barcelona, Alcatel-Lucent, Ajuntament de Barcelona, CIDEM (Centre d'Innovació i Desenvolupament Empresarial of the Generalitat de Catalunya) and Agora 22@ for their invaluable support.

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